

CHAPTER V

CONCLUSION AND SUGGESTION

5.1. Conclusion

This research analyzed 80 instances of language style in Loki season 1 based on Joos' theory. No frozen style was found, formal appeared 5 times, consultative 37 times, casual 35 times, and intimate 3 times. The study then examined social dimensions influencing characters' language, showing that choices are shaped by participants, settings, topics, and communicative functions. Consultative and casual styles dominate, reflecting semi-formal and friendly interactions. Formal style occurs in hierarchical or institutional contexts like TVA trials, while intimate style appears in emotionally close moments, especially between Loki and Sylvie. Frozen style is absent due to the lack of ceremonial speech. In conclusion, each language style is influenced by social dimensions such as status, solidarity, formality, and function. These elements together shape how characters express authority, build relationships, and convey emotional intimacy, highlighting the role of language in character development and storytelling.

5.2. Suggestion

Based on the findings and conclusions of this research, the writer would like to provide several suggestions. First, for future researchers, it is suggested to analyze language style in other genres or different film and series contexts. By doing so, a broader comparison can be made to see how social dimensions influence language use across various media and character interactions. Future studies may also combine Joos' theory with other linguistic frameworks, such as speech acts or politeness strategies, to gain a more comprehensive understanding of how language functions in fictional discourse. Second, this study is limited to Loki season 1. Therefore, further

research could include later seasons of the series or other Marvel films to explore whether the same patterns of language style and social dimensions occur or differ in wider narratives.

Finally, this research is expected to be useful as a reference for students and readers who are interested in sociolinguistics, especially in studying language variation in media. It may also serve as learning material for understanding how language reflects identity, status, and social relationships in fictional works, thereby enriching both academic knowledge and practical appreciation of linguistic studies.

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