



**AN ANALYSIS OF CODE-MIXING IN THE PODCAST NUGGET  
SISTERS EPISODES 1 - 2 ON *XAVIERA PUTRI'S* YOUTUBE CHANNEL**

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
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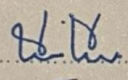
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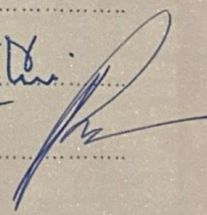
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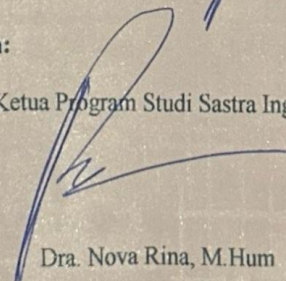
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#### ORIGINALITY STATEMENT

Vivi Ola Indra Mislal Ningsih, I affirm that the materials and outcomes discussed in this thesis are entirely the product of my own effort, carried out under the guidance of Dra. Nova Rina, M.Hum. All data, analyses, and descriptions contained herein do not plagiarize research, theses, or other scientific works from Bung Hatta University or other institutions, unless clearly stated by citing the author's name and the original source. I have also never submitted this manuscript for a degree or diploma at any university. Except for those acknowledged as contributions from others, the entire idea, writing style, presentation, language choice, and intellectual aspects of this research are entirely my own responsibility and work.

Padang, September 12, 2025



Vivi Ola Indra Mislal Ningsih

## **SISTERS EPISODES 1 - 2 ON *XAVIERA PUTRI'S* YOUTUBE CHANNEL**

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### **ABSTRACT**

This study aims to describe the types of code-mixing and the reasons for using code-mixing in the podcast by Xaviera Putri and her two sisters, Bia and Bina, which discusses their parents' parenting. Code-mixing is often used by bilingual or multilingual speakers and can occur unintentionally. This research uses Muysken's (2000) and Hoffman's (1991) theories to analyze the data. The study was conducted using a qualitative method with observation as the data collection technique. The data were collected from the speech of Xaviera, Bia, and Bina in the podcast. The results show that 63 data of code-mixing were found. All types of code-mixing appeared: 55 data of insertion, 2 data of alternation, and 6 data of congruent lexicalization. The study also found six reasons for using code-mixing: 37 data of talking about a particular topic, 21 data of emphasizing something, 3 data of quoting someone, 3 instances of interjection, 5 data of expressing group identity and solidarity, and 1 data of repetition for clarification. The most dominant type of code-mixing that appear is insertion, in addition, the most common reason is talking about a particular topic. Some data also contain more than one reason simultaneously.

**Keywords:** code-mixing, types of code-mixing, reasons for using code-mixing

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Writing this thesis was not an easy task, but a long and challenging journey. The writer hopes this thesis can make a small contribution to academic research. The writer also realizes that this work is still far from perfect. During the process, the writer received much support, prayers, and help. Therefore, the writer would like to sincerely thank:

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## TABLE OF CONTENTS

<b>ABSTRACT.....</b>	<b>i</b>
<b>ACKNOWLEDGMENT.....</b>	<b>ii</b>
<b>TABLE OF CONTENTS.....</b>	<b>iv</b>
<b>CHAPTER I INTRODUCTION.....</b>	<b>1</b>
1.1 Background of The Research.....	1
1.2 Research Questions.....	4
1.3 Purposes of The Research.....	4
1.4 Limitation of The Research.....	5
1.5 Significance of The Research.....	5
<b>CHAPTER II REVIEW OF RELATED LITERATURE AND THEORETICAL</b>	
<b>FRAMEWORK.....</b>	<b>6</b>
2.1 Review of Related Literature.....	6
2.1.1 Sociolinguistics.....	6
2.1.2 Bilingualism and Multilingualism.....	7
2.1.3 Code-Mixing.....	8
2.1.4 Context.....	9
2.1.5 Morphemes and Affixation.....	10
2.1.6 Previous Researches.....	12
2.2 Theoretical Framework.....	14
2.2.1 The Types of Code-Mixing.....	14
2.2.2 The Reasons for Using Code-Mixing.....	19
<b>CHAPTER III RESEARCH METHOD.....</b>	<b>23</b>
3.1. Method of the research.....	23

3.2.Data and Source of Data.....	24
3.3.Technique of Collecting the Data.....	25
3.4.Technique of Analyzing the Data.....	26
3.5.Representing the Data.....	26
<b>CHAPTER IV FINDINGS AND DISCUSSION.....</b>	<b>29</b>
4.1 Findings.....	29
4.1.1 Types of Code Mixing.....	29
4.1.1.1 Insertion.....	30
4.1.1.2 Alternation.....	37
4.1.1.3 Congruent lexicalization.....	38
4.1.2 The reason for using Code-Mixing .....	41
4.1.2.1 Talking about a particular topic.....	41
4.1.2.2 Being emphatic about something.....	45
4.1.2.3 Quoting somebody else.....	49
4.1.2.4 Interjection.....	50
4.1.2.5 Expressing group identity or solidarity.....	52
4.1.2.6 Repetition used for clarification.....	53
4.2 Discussion.....	56
<b>CHAPTER V CONCLUSION.....</b>	<b>59</b>
5.1 Conclusion.....	59
5.2 Suggestion.....	60
<b>REFERENCES.....</b>	<b>61</b>
<b>APPENDICES.....</b>	<b>63</b>

# **CHAPTER I**

## **INTRODUCTION**

### **1.1 Background of The Research**

The use of more than one language when someone communicates has become a common thing nowadays, especially among young people. Someone who can speak more than one or two languages due to the influence of technology, globalization, and social media. In Indonesia, many people have more than one language, in addition to their mother tongue. Usually, someone who lives in a different environment will be able to speak a regional language. Not only that, but when studying, all schools in Indonesia have English subjects.

Due to the influence of social media, many young people often mix English with Indonesian, both in written and spoken form. This language mixing phenomenon in linguistics is called Code-Mixing. Code mixing can occur under certain conditions, and also social factors can affect how often and how someone does code mixing. Therefore, code mixing is one of the phenomena studied in sociolinguistics, because sociolinguistics is a branch of linguistics that studies or examines the relationship between language and society.

Move to Code-Mixing, code mixing refers to the insertion of linguistic elements such as words, phrases or clauses from one language into another in the same utterance or conversation. According to Musyken (2000) a phenomenon or case where lexical items and language features from two languages appear in one sentence is also called Code-Mixing. In addition, Wardaugh (2010) states that bilingual speakers often code-mix as a communicative strategy that helps people

express themselves more efficiently or appropriately in certain contexts. It can be concluded that Code-Mixing does occur when speakers insert words, phrases or clauses from one language into the structure of another language. Not only that, this Code-Mixing phenomenon is used by someone unconsciously in communication and can also be due to lack of vocabulary or not knowing the meaning.

In Indonesia, the use of English alongside Indonesian has become increasingly popular among the younger generation, particularly Gen Z and Alpha. Young people who live in urban areas or those who are always updated about social media feel comfortable and look cool when mixing or blending English expressions into their conversations, which were originally used in Indonesian only. Code-mixing can happen not only in direct conversations, but also can be seen from chats, comments, podcast videos on social media such as YouTube, Instagram, X app, Facebook, WhatsApp, and others.

One example of a podcast video that often uses language mixing is Xaviera Putri. Xaviera Putri is a YouTuber from Indonesia who is pursuing education in South Korea. She speaks three languages: Indonesian, English, and Korean. Xaviera is the youngest of three sisters known as the Nugget Sisters. Her eldest sister, Sabrina Anggraini, commonly known as Bina, graduated from one of the most prestigious universities in Yogyakarta. Meanwhile, her second sister, Nabila Sindi, commonly known as Bia, is an alumnus of the Korea Advanced Institute of Science and Technology (KAIST), just like Xaviera.

Xaviera Putri is known as a participant of the academic event Clash of Champions (COC) from Ruangguru. During that competition, she stole a lot of attention because of her intelligence in answering many questions. Not only that, Xaviera Putri has also won prestigious academic events. On her YouTube channel, she frequently offers advice on learning, time management, and her experiences with podcasts, talk shows, travel vlogs, and life during her education in Korea.

Through her content, Xaviera tries to provide insight and inspiration for her audience, especially for viewers who are interested in education abroad. Of all her videos, there are 2 podcast-themed videos that discuss the parenting secrets of Xaviera Putri's parents, and in the podcast video, she is with her two older sisters. Their conversations reflect or show natural and spontaneous bilingual interactions where Indonesian and English are used or mixed interchangeably. Their use of language not only reflects language trends among young Indonesians but also highlights media and global influences in casual, everyday conversation. Therefore, the writer is very interested in analyzing the use of code-mixing by Xaviera Putri and her sisters in her Podcast with her two sisters on the YouTube Channel Xaviera Putri.

The writer is interested in analyzing Xaviera and her sisters' use of Code-Mixing because Xaviera and her sisters are among the Indonesian teenagers who live abroad and actively use two or more languages naturally in their daily conversations. Also, Xaviera Putri's podcast is very popular among students because it discusses interesting topics about studying abroad, life in Korea, and study tips. In addition, this podcast provides motivation and useful perspectives

for schoolchildren who want to continue their studies abroad. By analyzing the conversation patterns of Xaviera and her two older sisters, this research can contribute to a greater understanding of bilingual communication among Indonesian youth.

## **1.2 Research Questions**

To guide this research, the following research questions have been formulated:

1. What types of Code-Mixing are found in the Podcast *Nugget Sisters Episodes 1-2* on Xaviera Putri's YouTube Channel?
2. What are the reasons for using Code-Mixing in the Podcast *Nugget Sisters Episodes 1 -2* on Xaviera Putri's YouTube channel?
3. What are the dominant types of code mixing used in their speaking in the Podcast *Nugget Sisters Episodes 1- 2* on Xaviera Putri's YouTube channel?

## **1.3. Purposes of the Research**

The purposes of this research are:

1. To identify the types of Code-Mixing found in the Podcast *Nugget Sisters Episodes 1-2* on Xaviera Putri's YouTube channel.
2. To describe the reasons for using Code-Mixing in the Podcast *Nugget Sisters Episodes 1- 2* on Xaviera Putri's YouTube channel.

3. To find out the most dominant type of code mixing they use in the Podcast *Nugget Sisters Episodes 1-2* on Xaviera Putri's YouTube

#### **1.4. Limitation of the Research**

The podcast video contains various aspects that can be analyzed using different theoretical approaches, such as discourse analysis, pragmatics, politeness strategies, and many kinds of linguistic aspects. However, in this research, the writer focuses exclusively on analyzing the phenomenon of code-mixing involving Indonesian, English, and Korean or regional languages used by Xaviera and her two older sisters, Kak Bina and Kak Bia, throughout the podcast.

#### **1.5. Significance of the Research**

Through this research, the writer hopes that it can help readers understand linguistics, especially sociolinguistics, and Code-Mixing by studying the phenomenon of code-mixing between Indonesian and English in digital media discourse. The writer hopes that this research can provide an understanding of how bilingual people can overcome language barriers in casual digital conversations. In addition, this research is expected to provide benefits for students studying English and English content creators, as this research shows how Code-Mixing is used in communication. This research can also help students majoring in languages to understand how bilingual conversations continue to evolve and how digital platforms influence language choices. Moreover, it can also demonstrate the role of Code-Mixing in building audience engagement and communication strategies, especially in podcasts and other social media.